

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS**

777 North Capitol Street, N.E., Suite 300 Washington, D.C. 20002-4239

Telephone (202) 962-3200 TDD (202) 962-3213 Fax (202) 962-3201 Internet: www.mwcog.org

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CONTACT: Anne Marie Corbalis (845) 855-7077 / amcorbalis@archstreetcommunications.com
Lewis Miller (202) 962-3209 / lmiller@mwcog.org

Thousands Pledge for September 22 Car Free Day

Local businesses support event by donating prizes for those who make the pledge

Washington, D.C.— Car Free Day is two days away and the thousands of people in the Washington metropolitan region making the pledge to go car free or car-lite are also gaining an added incentive thanks to local businesses: they are automatically entered in raffles for great prizes. By pledging to go car free or car-lite at www.carfreemetrod.c, registrants become eligible to win prizes* including a 32 GB Apple® iPad™, Kona WorldBike 3-speed, tickets to 2011 season Washington Nationals games, \$25 SmartTrip cards, a Capital Bikeshare membership and more (complete prize list below).

Commuter Connections is pleased that so many businesses in the area are supporting this event by donating many great prizes. “We’ve had great success in growing this event each year, and business is now helping us add incentives. Not only will participants benefit by discovering alternative ways to commute and create a healthier environment, a better lifestyle and less traffic, they now have the chance to win prizes from an iPad to a bicycle,” said Nicholas Ramfos, Director of Commuter Connections.

Commuter Connections coordinates Car Free Day to highlight alternative commute options such as riding a train, bus, bicycle, or by carpooling, vanpooling, walking or teleworking as a means of saving money and time, and improving quality of life and air quality.

According to the American Public Transportation Association’s 2010 Public Transportation Fact Book, “Each year, transit passengers reduce their use of fuel by the equivalent of 1.8 billion gallons of gasoline and reduce their own carbon dioxide emissions by 16.2 million metric tons. Combined with savings from improved traffic flow due to transit’s impact on reducing congestion and secondary land use and travel



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reduction impacts, transit reduces annual fuel use by the equivalent of 4.2 billion gallons of gasoline and carbon dioxide emissions by 37 million metric tons.”

To pledge to go car-free or car-lite and become eligible to win great prizes, complete the quick [pledge form](#) at www.carfreemetrod.com. Car Free Day is an international event celebrated in 1,500 cities in 40 countries throughout the world to encourage people to use more environmentally friendly transportation modes.

Car Free Day Raffle Prizes **Some restrictions and limits may apply.*

- Apple® iPad™ 32GB, courtesy Base Technologies
- Kona WorldBike 3-speed, with assembly and warranty, courtesy BicycleSPACE
- Comprehensive Bicycle Tune-Up, courtesy BicycleSPACE
- Washington Nationals - Pairs of Tickets to 2011 Season Games
- Capital Bikeshare - Annual Membership, courtesy District Department of Transportation
- Segway Tours – See the City Tours for Two, courtesy Capital Segway
- Trek Water Bottles with the following, courtesy goDCgo.com
Mini Keychain Hand Sanitizer, Pen, Farecard Holder, Breath Strips and Travel size Tissues
- Swag Bags with the following, courtesy Arlington Transportation Partners
Umbrella, USB, Pen, and Pad of Paper
- SmarTrip Cards loaded with \$25 of fare, courtesy WMATA
- One-Way Ride Passes, courtesy Virginia Railways Express
- Commuter Choice Canvas Bags. Courtesy Maryland Transit Administration

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- Sport & Health – Free 7 day pass (through 9/30/2010) at any of 24 locations in MD, VA and DC.
- GSA Telework Centers – September 22 - 30, 2010
Free trial use of GSA telework centers, available to first time new users, up to 5 consecutive days!
Offer valid for both federal government and non-federal private sector workers.

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Commuter Connections is a program of the National Capital Region Transportation Planning Board at the Metropolitan Washington Council of Governments. Commuter Connections promotes ridesharing and other alternatives to drive alone commuting, and provides ridematching for carpools and vanpools and offers the free Guaranteed Ride Home program.

Commuter Connections is funded by the District of Columbia, Maryland, Virginia and U.S. Departments of Transportation.

www.mwcog.org, www.commuterconnections.org.